


## 2026-2027

# Teacher Leader Orientation

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# Overview


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# Background

# How Educators Rising Can Boost Your Program

Knowing more about our program and community, including resources and supports, will in turn provide more support for students who are interested in public education as a future career option.



- EdRising Standards
- EdRising Honor Society
- Student Leadership Opportunities
- Scholarships
- EdRising Membership Portal
- Curriculum & Lesson Assessments

# Our Footprint

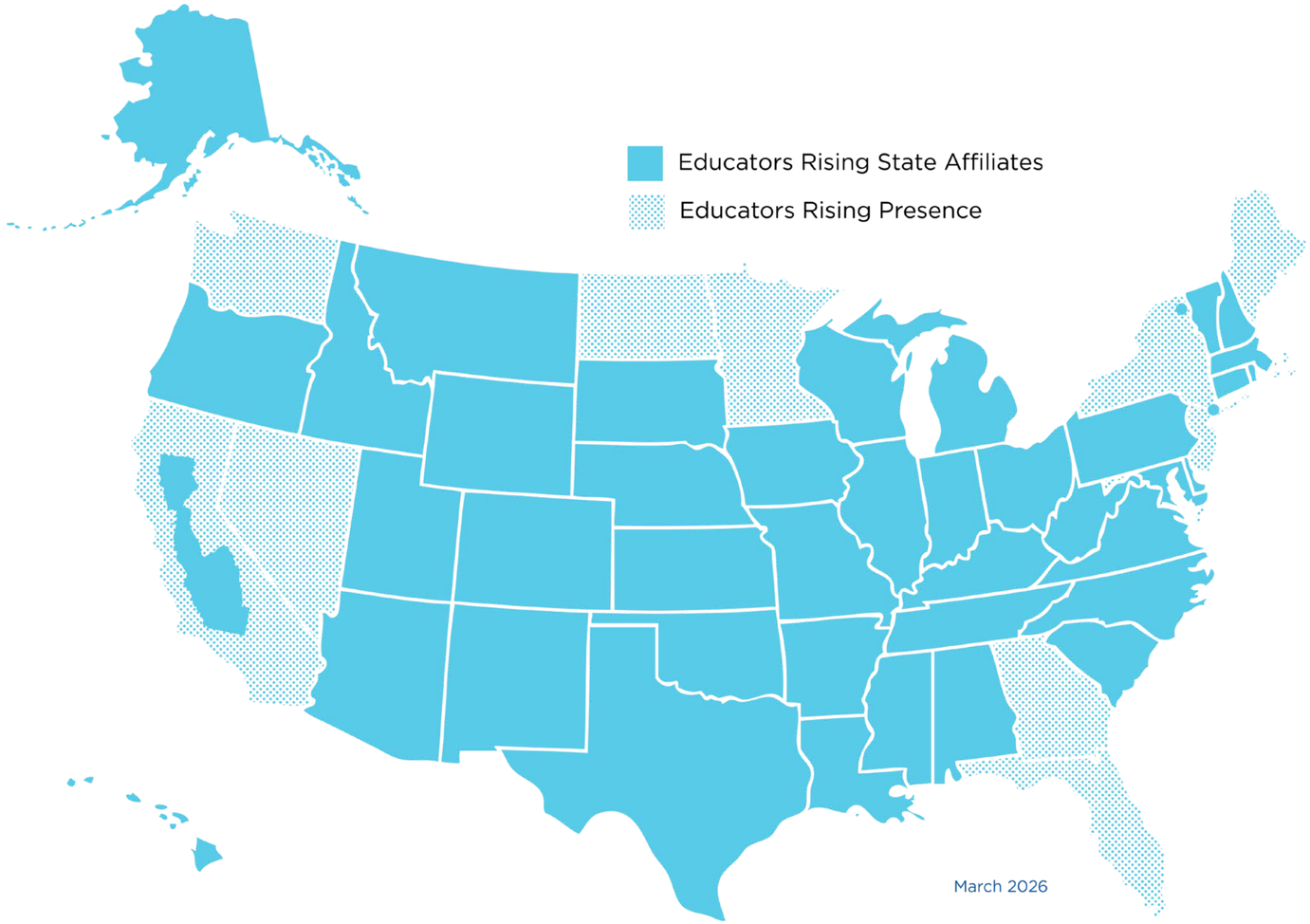
- Presence in all 50 states and the District of Columbia
- Student options for leadership programs, state and national conferences and competitions, scholarships, and EdRising Honor Society
- Annual membership fee is $15 (state dues may apply)
- Official affiliates with 41 states/regions to deepen involvement



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# Our Footprint

## We have signed memoranda of agreement for official affiliates in the following states and regions.



# Our History

## While our name may still be new to some, the effort started in 1937!

**1937**
FTA

**1994**
PDK Acquires FEA

**2015**
FEA becomes Educators Rising

**2016**
PDK develops EdRising Standards

**2017**
Release of Curriculum & Microcredentials

**2019**
Release of GTP Blueprint

**2022**
Release of Teaching Fundamentals

**2024**
Release of Lesson Assessments

**2025**
3rd Gen Curriculum

Collaboration with NEA, AFT & NBPTS





# Our Identity



# Our Name

When possible, spell out our name in full: *Educators Rising*. It's our name and brand. Like many words in the education lexicon, it can be shortened when necessary to *EdRising*.




## Examples to Use

- Educators Rising
- EdRising (if necessary)
- EDR (if necessary)

## Examples to Avoid

- Educator's Rising (an English teacher somewhere will shed a tear)
- ED Rising
- ER
- EducatorsRising

# Our Brand

When referring to our organization and its relationship to PDK International, it can be referred to as *PDK International's Educators Rising*. Internally we may refer to Educators Rising as a division or program, but externally it is *Educators Rising* or *PDK International's Educators Rising.*

## Our Logo

Our logo belongs to the national office and is a trademark. Therefore we do set usage guidelines on how to use this brand for our chapters and state and regional affiliates.

If you need a logo for your state or regional affiliate, please contact our graphics team which would be happy to provide you with a specialized logo.

School/district chapters can use the EdRising shield with their chapter name.

EDUCATORS™ RISING

## Our Color Palette

| ER Blue | Primary Royal | Secondary Yellow | Secondary Green | Secondary Red | Tertiary Grey | Tertiary Stovepipe |
|---|---|---|---|---|---|---|
| #78C9E4 | #2E5390 | #F2D363 | #66AA52 | #B53F35 | #EBEBEB | #5E5E5E |

Please note that our logo and our shield should only be presented in "ER Blue." Earlier, we had a red and black color theme that has been deprecated.

# Signing Up

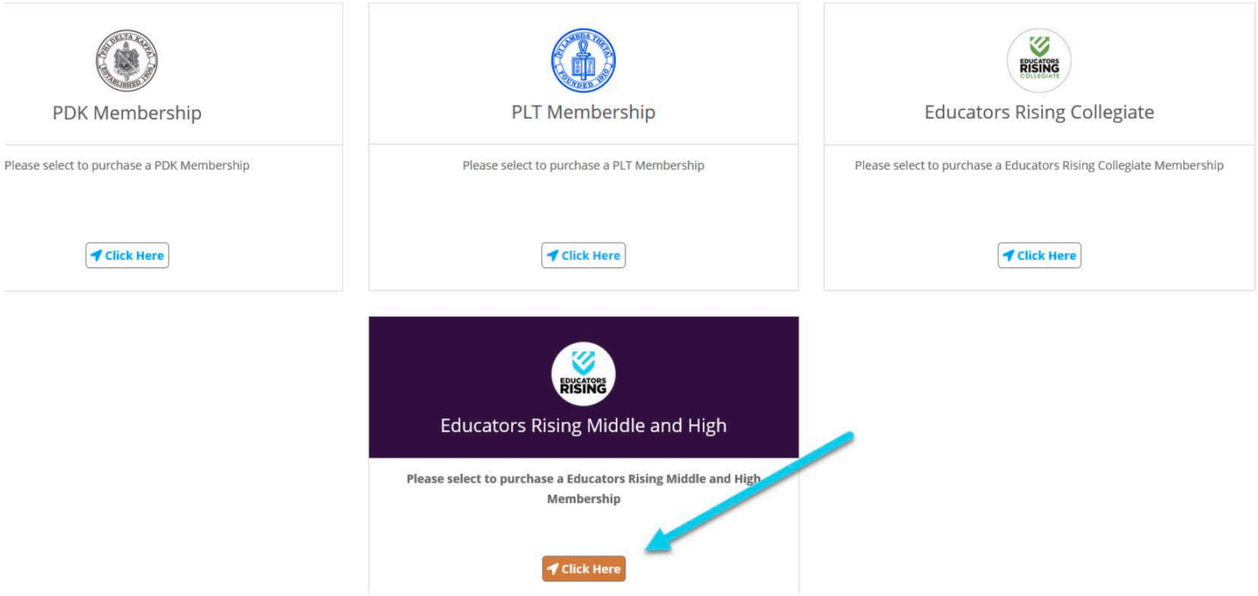


# Registering with the National Office

Signing up only takes a few minutes. Join at educatorsrising.org!

- Teacher leaders will need to complete and upload a teacher leader form for approval.
- Upon approval (allow 1-3 business days), teacher leaders will have access to the Teacher Leader and Student Resources pages.

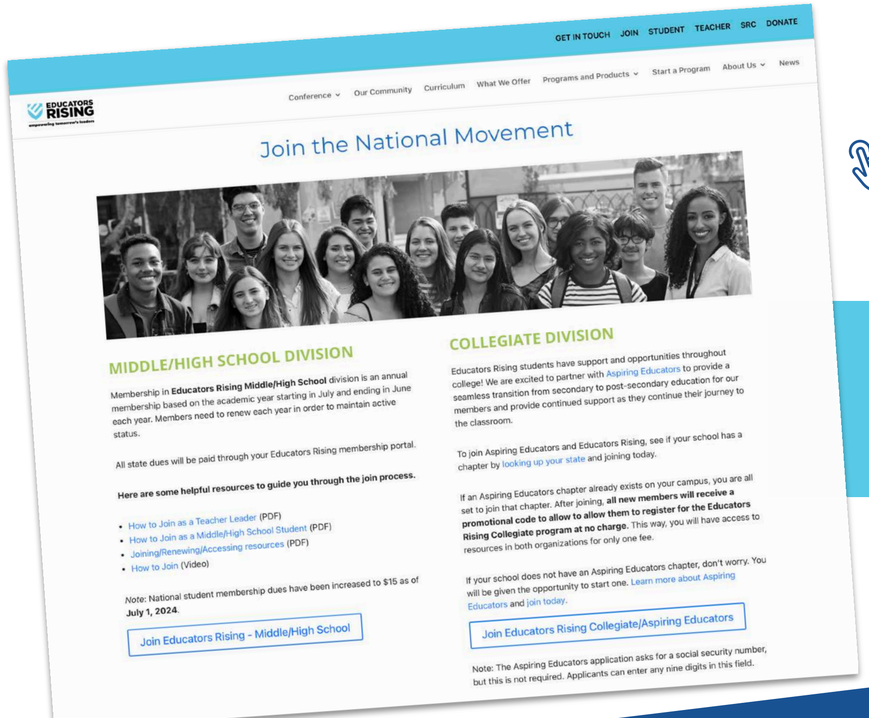




# Student Registration

To become a member of Educators Rising, students must sign themselves up at educatorsrising.org as well.
Dedicate time during your first classes or meetings of the school year for students to sign up.

Student active-level membership is $15 annually.
State dues may apply as well.




The *Join* page on our website includes sign-up guides and a tutorial video.



# Step by Step Details

1. Join as a Teacher Leader at educatorsrising.org in the Educators Rising Membership Portal.
2. Ask other teacher leaders at your school supporting the program to join as well.
3. Ensure that all participating students join as student members.
4. You will be affiliated with your state program when you join the national organization. Be sure all students have an address so the state program can be applied.
5. Once student fees are paid, they appear in your chapter's list as Active-level members and have access to student resources.
6. Use resources found in the Teacher Leader and Student Resources section to manage your program and engage your students throughout the year.



# State Programs

# Affiliate with your state program

There are a lot of states who offer state programs. Affiliate with them to have access to state resources and activities.

For competitors, you must qualify at the state level to compete at the national level.

Find your state contact on our website.





# EdRising Standards





**What are the dispositions, skills, and knowledge that teenage, aspiring educators need to take their first steps on the path toward accomplished teaching?**

# Educators Rising Standards



In 2016, Educators Rising released Educators Rising Standards, developed by the teaching profession in partnership with the National Board for Professional Teaching Standards, through a grant from NEA.

Programs may look very different from one another, but ensuring that all activities, resources, and experiences link to Educators Rising Standards can ensure program quality.

Visit [educatorsrising.org/standards](educatorsrising.org/standards) for the full report.

NATIONAL BOARD for Professional Teaching Standards®

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Great Public Schools for Every Student

# Educators Rising Standards

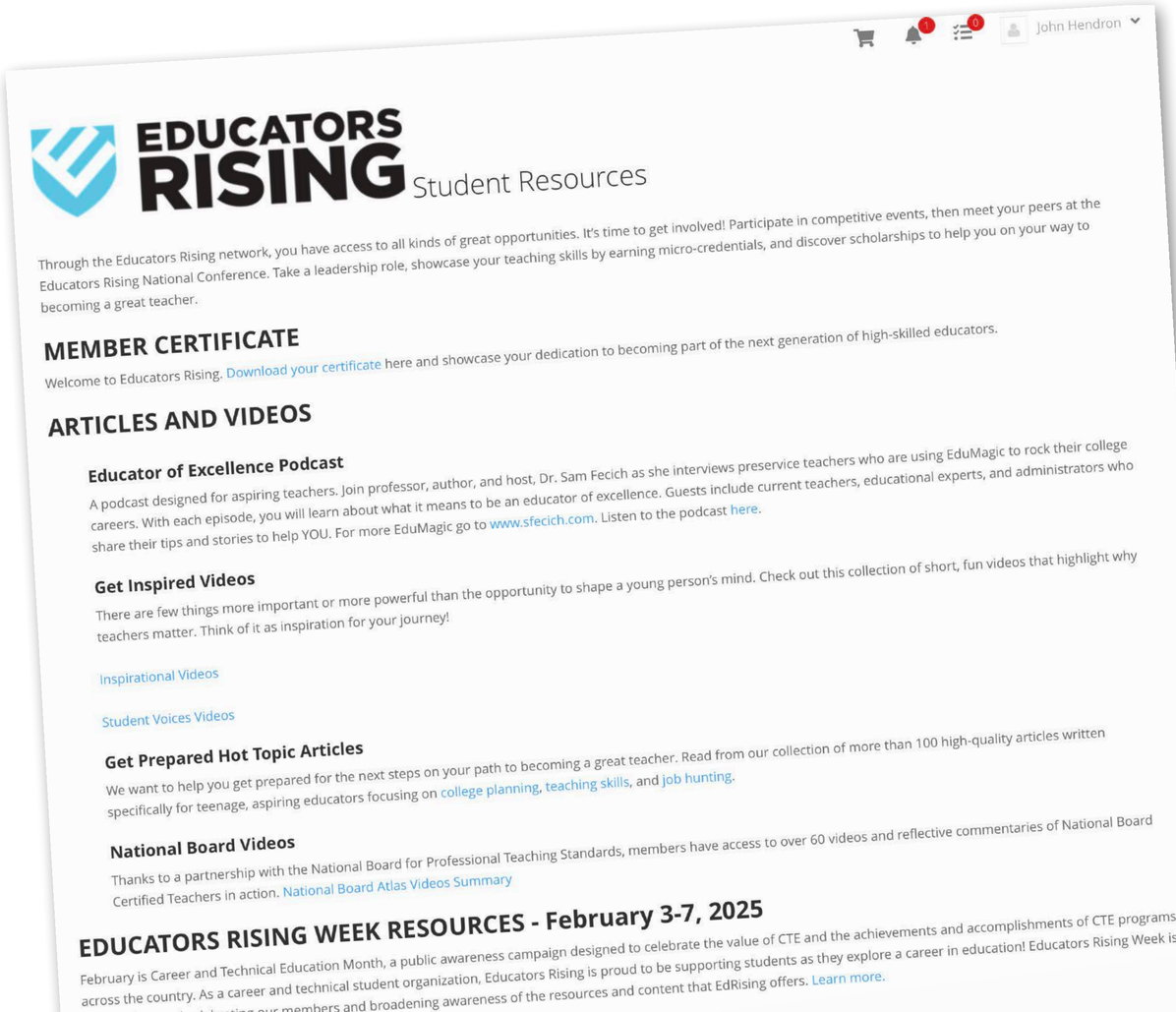
- Standard I: Understanding the Profession
- Standard II: Learning About Students
- Standard III: Building Content Knowledge
- Standard IV: Engaging in Responsive Planning
- Standard V: Impelmenting Instruction
- Standard VI: Using Assessments & Data
- Standard VII: Engaging in Reflective Practice



# Accessing Resources

# Inside the Membership Portal

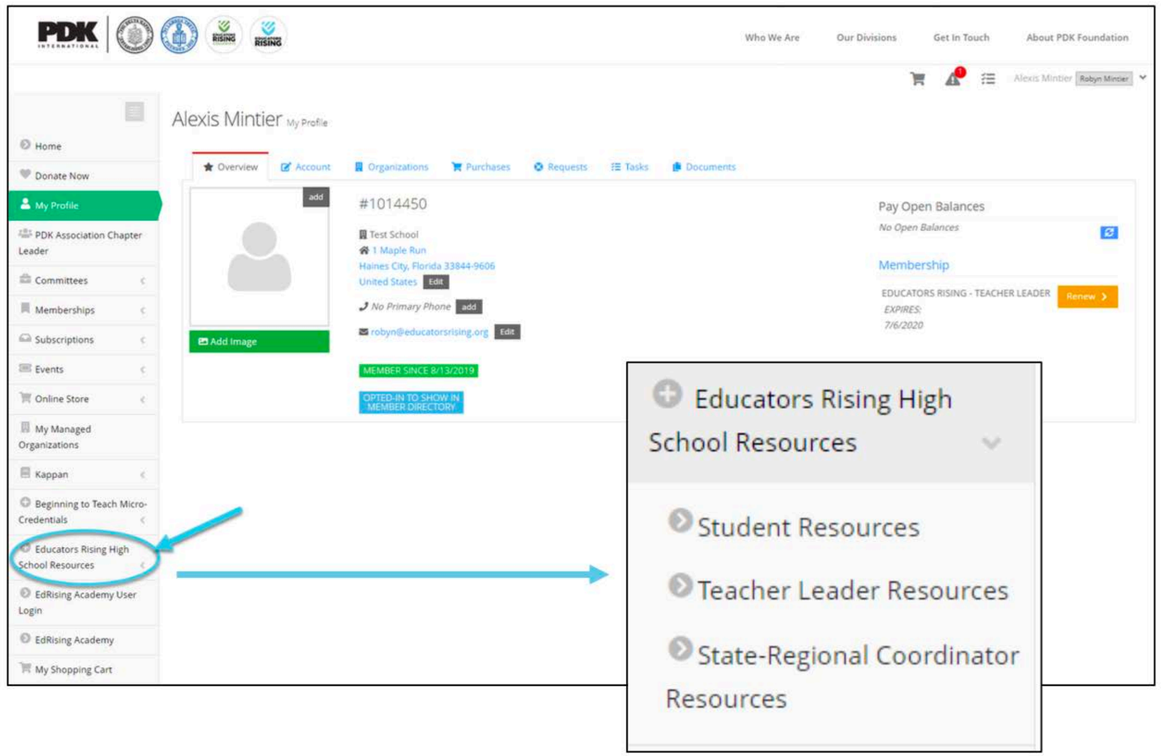
## A dynamic, online community…




- Original content to help students develop teaching skills and to prepare for college
- Information about the Educators Rising National Conference, national competitions, and other programs
- Co-curricular resources for Teacher Leaders, including guided discussion questions and a monthly lesson plan aligned to EdRising Standards.

# Accessing Resources

- Teachers and administrators have access to all the Educators Rising resources once membership has been approved.
- Active-level students will have access to the student resources once payment has been received.
- You can find these resources by clicking on the side navigation.



# Micro-credentials

# Beginning to Teach Micro-credentials

**Performance-based assessments that offer students an opportunity to demonstrate their skills and gain recognition for their knowledge of five essential topics.**

A crucial boost for college admission, scholarships, and early college credit!

- Lesson Design,
- Effective Classroom Leadership,
- Collaboration,
- Formative Assessment,
- Learner Engagement.

THE WILLIAM AND FLORA HEWLETT FOUNDATION

Digital Promise
Accelerating Innovation in Education

Learn more at our website about microcredentials.

# Beginning to Teach Micro-credentials

**Teach microcredential takes 5-15 hours of work to master. Consider including these as the major portfolio projects in your program. All criteria and scoring rubrics are available in the Student Resources section of the EdRising Membership Portal.**



# Curriculum & Lesson Assessments

# Educators Rising Curriculum

Educators Rising Curriculum emphasizes fundamental teaching practices that are critical for high school students to develop as they take their first steps on the path toward becoming accomplished professionals.

- Instructional materials
- Resources for clinical experiences
- Teacher leader training and support

aft
A Union of Professionals

nea NATIONAL EDUCATION ASSOCIATION nea.org
Great Public Schools for Every Student



# Educators Rising Lesson Assessments

Educators Rising Lesson Assessments are updated to align with our regular curricular updates. This add-on to our curriculum provides two types of assessment questions for each lesson in the EdRising Curriculum.

Lesson assessments are administered through an online platform that provides feedback for students and options for re-takes.

Lesson assessments can save teachers valuable instructional time by not having to develop your own formative assessment strategies when using our curriculum.



# Curriculum Framework

| | DAY 1 | DAY 2 | DAY 3 | DAY 4 | DAY 5 |
|---|---|---|---|---|---|
| **5-Day Implementation** | *3-Day Powerpoint with Student Guided Notes Worksheet* | | | *Project Based Learning Activity & Lesson Topic Summative Assessment* | |
| **3-Day Implementation** | *3-Day Powerpoint with Student Guided Notes Worksheet* | | | | |
| **1-Day Implementation** | *1-Day Powerpoint with Student Guided Notes* | | | | |

Our curriculum is flexible enough to be used across different school schedules, outside of a traditional class, and over multiple years. Learn more via our website.

# National Competitions & Contests

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# National Competitions

Educators Rising Competitions offer rising educators **exciting, authentic opportunities** to measure their creativity, skills, and initiative against high standards and their peers from across the nation.

- 28 competitions for middle and high school students
- 10 competitions for collegiate students
- 15 competitions for middle school students
- 4 contests for all students
- Final rounds at the Educators Rising National Conference



# National Competitions

- Children’s Literature K-3
- Children’s Literature K-3 Spanish
- Children’s Literature Pre-K
- Children’s Literature Pre-K Spanish
- Creative Lecture (TED Talk)
- Educators Rising Leadership Award
- Educators Rising Moment
- Educators Rising Moment Spanish
- Ethical Dilemma
- Exploring Education Administration Careers
- Exploring Non-Core Subject Teaching Careers
- Exploring Support Services Careers
- Inside Our Schools Presentation
- Inside Our Schools Presentation Spanish
- Job Interview
- Lesson Planning and Delivery - Arts
- Lesson Planning and Delivery - CTE
- Lesson Planning and Delivery - Humanities
- Lesson Planning and Delivery - Spanish
- Lesson Planning and Delivery - STEM
- Outstanding Chapter
- Public Service Announcement - Teacher Recruitment
- Public Speaking
- Researching Learning Challenges

# National Contests

- Interactive Bulletin Board Elementary Classroom
- Interactive Bulletin Board Middle/High School Classroom
- Project Visualize Service Project
- Teacher-Created Materials



# Student Leadership

# National Student Officers

- Elected by student delegation
- Serve as ambassadors for the organization and the future of the teaching profession
- Serve as Educators Rising representatives at local, state, and national functions
- Collaborate with constituents to ensure that Educators Rising students have a voice in our program and event development



(L-R) Solomon Moore, Ivy Smith, Isabella Carneiro, Liberty McCloskey

# Influencers

**Role Outline**

- Serve as student leaders in social media and at the National Conference

**Benefits**

- Regional coordination with our national officers to highlight chapter and state stories
- Develop communication skills with our national staff
- Free conference registration and travel allowance
- Opportunity to document National Conference through video, storytelling, and development of social media

# Delegate & Senate Program

Students have the opportunity to represent their state in additional leadership roles by serving as either a delegate or as a senator.

**Delegates**:

- Transact business items of the organization during a meeting at the national conference.
- Vote on matters that pertain to the wellness of the organization, working to enhance the experiences of members.
- Each chartered State Affiliate with active members shall have one voting delegate, with an additional voting delegate following the affiliation of 100 members, and one additional voting delegate following the affiliation of each 100 members thereafter.
- Privilege of making motions, debating, and voting shall be limited to the designated voting delegates.



# Delegate & Senate Program

Students have the opportunity to represent their state in additional leadership roles by serving as either a delegate or as a senator.

**Senators:**

- Consists of the state president of each chartered State Affiliate that will meet at least two times per year.
- Responsible for reviewing any and all business to be brought before the voting delegates at the National Conference.



# National Conference

**The ‘SuperBowl’ for aspiring educators…**

- Over 3,000 students and educators convene annually, in various locations.
- Students compete at the local, regional, and state level and fundraise to attend Nationals.
- Winners are recognized as the best in the nation in education.
- Participants enjoy professional development in the form of keynotes, presentations, and trainings.
- Our keynotes have been the National Teachers of the Year and other luminaries.
- Educators have a chance to network and become inspired by the top students in the country.



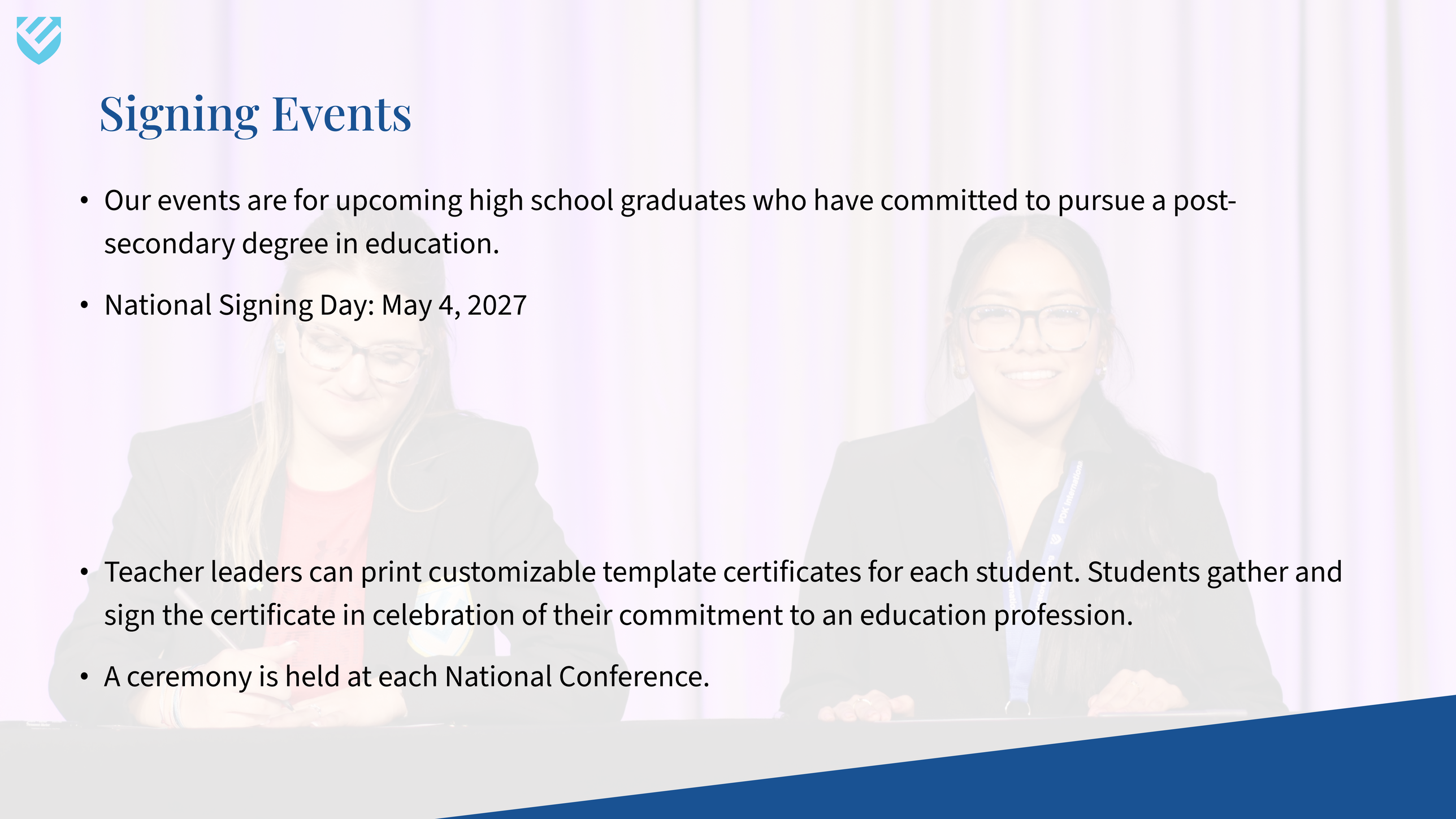
# Other Membership Benefits

# Scholarships

- More than 30 prospective educator scholarships ($500–$5,000) offered by PDK Educational Foundation
- Applications open December 1, 2026
- Deadlines and information available in the Student Resources section of the EdRising Membership Portal

# Signing Events

- Our events are for upcoming high school graduates who have committed to pursue a post-secondary degree in education.
- National Signing Day: May 4, 2027



- Teacher leaders can print customizable template certificates for each student. Students gather and sign the certificate in celebration of their commitment to an education profession.
- A ceremony is held at each National Conference.

# Merchandise

**Our gear can be great for students to wear during their fieldwork and internship experiences.**

store.educatorsrising.org





















# Calendar

# Dates to Know

## Educators Rising Program of Work
## Calendar View (Sample)

*Ideally, chapters would meet at least twice a month. More frequent meetings are encouraged.*

***Category Legend:***

*Social Activities* • *Professional Development* • *Public Relations* • *Community Service* • *Industry Connections* • *Leadership Activities*

| | |
|---|---|
| August | • Table at Back to School Night or any school event– Educators Rising promotion table with board and candy. •• <br>• Chapter officers present at school board meetings, PD days, and community events like the Chamber of Commerce or city planning committees.••• <br>• Recruitment party: Ice cream social •• <br>• National membership signup in Educators Rising. Explore resources in the membership portal. • <br>• Advocacy project: Watch one of the student voice videos to show the students that their voices matter. Ask students to use their voices to advocate for increasing teachers' salaries. •••• <br>• Leadership opportunity: Encourage students to apply to be an Educators Rising Influencer and serve as an advocate for Educators Rising. Application opens August 24. • <br>• Officer meeting and team bonding activity • |
| September | • Officer meeting: Leadership training • <br>• Use the competition overview PowerPoint to introduce students to the national competitions. Have them read the full national guidelines before the next meeting. •• <br>• Community service project: Story Seeds. • <br>• Education topic discussion: Use the articles and guided discussion questions posted in the EdRising Membership Portal. Ask students to read the article before the meeting. •• <br>• Leadership opportunity: Encourage students to apply to be an Educators Rising Influencer and advocate for Eductors Rising. Application closes September 25. • <br>• Fundraiser: Host a movie night • <br>• Invite a professor at local college to speak at a meeting. •• <br>• Clinical experience: Begin job shadowing in mentor classrooms.•• <br>• Officer meeting: Plan activities and create yearly budget. • |

Visit Teacher Leader Resources for important dates all year long

# Additional Information

# Social Media

We regularly update our X and Facebook accounts with information and announcements
that may be of interest to teachers, principals, and district leaders.

Our Instagram account is more student-focused.

**@EducatorsRising**



# Aspiring Educators Collegiate Program

**Educators Rising has a partnership with Aspiring Educators to provide a broader, more consistent level of support at the collegiate level.**

- We provide programming and networking opportunities for Aspiring Educators members
- Scholarships, Competitions, *Kappan*-guided discussions, and more
- Once students join Aspiring Educators (NEA), they will receive a code that enables them to sign up for a free Educators Rising Collegiate membership.
- NEA has committed to a full endorsement of Educators Rising programs in middle and high school and we endorse the NEA's Aspiring Educator program for their post-secondary experience.

# Contact Us

info@educatorsrising.org

1-812-339–1156

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