

## Summer Conference Tracks

Summer Conference attendees will be placed into a track based on their membership type, role in their local association, and in some instances, size of local association. Each track will receive the same instruction on core competencies.

Each track will be identified by color and icon.



### Local Leadership Team New 1

*Officers of small/medium local associations with two or fewer years of experience.*



### Local Leadership Team New 1

*Officers of medium/large local associations with two or fewer years of experience.*



### Local Leadership Team Experienced 1

*Officers of small/medium local associations with more than two years of experience.*



### Local Leadership Team Experienced 2

*Officers of medium/large local associations with more than two years of experience.*



### Association Representatives

*Work site ARs who act as first contact for members.*



### Education Support Professionals

*Members who work as support staff in schools.*



### ISTA-Retired

*Retired educator members.*



### Individual Members

*All members who don't currently have a leadership role in local or work site.*

## Core Competencies

In the strategic plan process, ISTA identified five core competencies in which local leadership teams and members need proficiency to advance ISTA's strategic goals. Summer Conference programming was developed to build skills and recommend strategies for local associations and members to master the following competencies.

1. **Communications:** Building a communications strategy to reach internal and external audiences.
2. **Advocacy:** Delivering strong member services including bargaining, discussion and contract negotiation and analysis.
3. **Member Engagement:** Developing goals and implementing tactics to grow and maintain membership.
4. **Moving an Issue to Action:** Identifying the strategies needed to build collective voice in membership and community partners.
5. **Strong Leadership Structure:** Adhering to and routinely reviewing governing documents and involving members at every level of the local association.

## Summer Conference Session Descriptions

Attendees will have the opportunity to select their final conference session. Choose from the following:

### Exploring Retirement with ISTA-Retired

**Ginger Calhoun & Rod Ellcessor, ISTA-Retired Members**

Are you approaching retirement? Explore your options for retirement and learn how a membership in ISTA-Retired can enhance your retirement experience through benefits, savings and more.

### Funding Silos 101

**Shane Grimes & Heidi Miller, ISTA UniServ Directors**

Do you know where your school's money is? Learn how to understand the new Education and Operations funding silo changes, how to use in the discussion process and how to ask important questions.

### Funding Silos 201

**Chris Campbell & Chad Hunter, ISTA UniServ Directors**

Dig deeper into school budgetary matters. If you're already familiar with funding silos, learn more in-depth information to enhance your local association's discussion and bargaining efforts.

## **Getting the Most Out of Your Dues Dollars**

**Rob Belcher, ISTA UniServ Director**

The number one reason people give for not joining the Association is MONEY. This session will help you show those potential members, as well as your current members, how to save money with an ISTA/NEA membership.

## **Local Constitutions & Bylaws: Reaffiliation**

**ISTA Affiliations Committee**

Local constitutions and bylaws need to be reviewed every five years. Find out how easy it is with help from the ISTA Affiliations Committee. There will be an overview of what is required and work time to get it done. A current copy of your constitution and bylaws will be on hand.

## **Local Treasurers: Improving the Fiscal Health of Your Local**

**Doug Taylor, ISTA Treasurer, Jennifer Clutter, ISTA Chief Financial Officer & Matt Whitson, ISTA Accountant**

This session will focus on improving the fiscal health of local affiliates. We will address the following areas: good governance practices, fiduciary responsibility in action and ISTA local affiliate financial procedures.

## **Rights & Responsibilities**

**Eric Hylton, ISTA Legal Counsel**

What rights and responsibilities do you legally have as a school employee? Come learn the latest updates on Indiana law and hear about how you can protect yourself in the classroom. Also, bring your legal questions.

## **Social Media & Educator Ethics**

**Mark Lichtenberg & Scott Priest, ISTA UniServ Directors**

Social media seems to be the number one way that everyone communicates. Learn how to apply educator ethics to the personal and professional use of social media. Use the five principals of the Model Code of Ethics for Educators. Learn how you can protect yourself when social media is such an integral part of everyone's life.