

RED FOR ED COMMUNITY ACTION IDEAS

Below are suggestions to build community support for Red For Ed.

- Brainstorm influential community organizations and leaders and engage them in conversations.
 - Example organizations/leaders include: PTA/PTO, Kiwanis clubs, Habitat for Humanity chapters, Women's League of Voters chapters, NAACP chapters, Urban League chapters, chambers of commerce, faith-based groups and many more!
- Develop a relationship with community organizations and leaders. Ask to join their organization meetings to share information about Red For Ed.
- Connect with parents who have been involved in Red For Ed efforts in the past. Invite them to a virtual or in-person meeting to hear the latest Red For Ed goals.
- Invite Red For Ed advocates in the community to a virtual or in-person meeting. Share the goals around funding and bargaining and how community members can help.
- Host socially-distanced walks-in.
- Host socially-distanced plan-in/grade-ins.
- Host socially-distanced rally with signs/chants around a courthouse or Main Street.
- Host a Red For Ed block party and invite the community.
- Distribute Red For Ed postcards with key messages to parents during student pick-ups/drop-offs.
- Table during high school athletics events either as a local association or in partnership with PTA/PTO.
- Share Red For Ed information on your local association's social media accounts. Follow back those parents and community members who actively support your local association. Engage with them directly to support your work.



- Host the president/leaders of the local PTA/PTO for coffee.
- Host Red For Ed demonstrations/presentations at school board meetings. Pack the room, have designated speakers, have the board pass a resolution in support of full funding, could be done jointly with admin/board if your local has a good relationship.
- Submit a letter to the editor to your local media outlet.
- Host socially-distanced Red For Ed march through town with signs.
- Organize a Red For Ed car parade through town.
- Decorate cars in red and drive to all schools in the district. Use your Red For Ed license plate holders.
- Coordinate a Red For Ed car rally in a large parking lot with speakers.
- Partner with the local association of relators to share the benefits of the local school district.
- Engage nearby Aspiring Educator chapters to help make community connections.
- Offer student teachers a gratis membership during their time in your district.

