MEDIA KIT





INDIANA STATE TEACHERS ASSOCIATION



MISSION STATEMENT

THE VOICE OF PUBLIC EDUCATION AND EDUCATORS IN INDIANA

The Indiana State Teachers Association is a professional association organized to sustain quality public education, improve students' educational opportunities and advance the professional status of educators.





KEITH GAMBILL President

JENNIFER SMITH-MARGRAF Vice President



DIANA REED

Treasurer

KEITH GAMBILL, EVANSVILLE

Keith Gambill is serving a three-year term as ISTA president. Gambill previously served two terms as the ISTA vice president and as president of the Evansville Teachers Association before assuming the role of ISTA president. Gambill is a middle school music and drama teacher. He has taught in Evansville's public schools for more than 30 years.



JENNIFER SMITH-MARGRAF, LAFAYETTE

Jennifer Smith-Margraf is a World Languages and Literature teacher in Lafayette School Corporation. She has 23 years of leadership experience within ISTA. In addition to being vice president of the Association, Smith-Margraf also serves on various committees including district council, ISTA Foundation for the Improvement of Education, affirmative action committee and more.



DIANA REED, VALPARAISO

Diana Reed is a K-5 Instructional Technology Specialist in Union Township School Corporation in Valparaiso. Reed has served as president of her local for 19 years and as an ISTA board member for eight years. In addition to Reed's role as treasurer, she serves on various committees including audit committee, distict council, PAC committee and more.





Indiana State Teachers Association



Indiana State Teachers Association



MAGAZINE



2022

SUMMER

AN INDIANA STATE TEACHERS ASSOCIATION PUBLICATION

Advocate

Published quarterly, the Advocate is a resource for educators featuring updates on developing education and employment issues, promotion of public schools, local association initiatives and programming, excellent educators and public schools and actionable information to improve student outcomes.



MEET YOUR NEW OFFICERS

SPRING

ADVERTISING

Advocate

2020

AN INDIANA STATE TEACHERS ASSOCIATION PUBLICATION

Audience & Rates

ISTA's nearly 40,000 members represent aspiring educators pursuing education careers to current educators in schools and classrooms to retired educators.

> Ads start at \$360. Email communications@ista-in.org for more information, ad availability and the publication calendar.

E-LEARNING: How to successfully implement

Technology

education from every angle.

For the curious or the cautious, we talk tech in

Issue

\mathcal{O} **SPONOSRSHIP**



CONFERENCE SPONSORSHIPS

Put your organization in front of educators through exhibiting, marketing and networking.

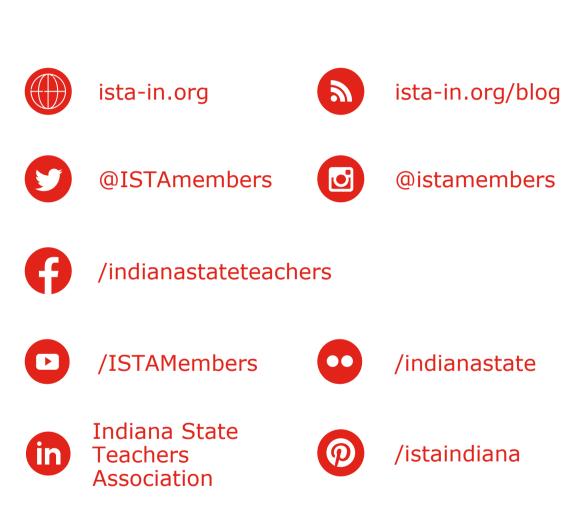
EXHIBIT SPACE

Purchase an exhibitor space to make one-onone connections with educators.

AUDIENCE & RATES

Audience includes aspiring, current and retired educators. Up to five conference opportunities with attendance over 200. Contact events@ista-in.org for rates.





KIM CLEMENTS-JOHNSON DIRECTOR OF STRATEGIC COMMUNICATIONS AND PROFESSIONAL DEVELOPMENT

> (317) 447-9982 kcjohnson@ista-in.org

KEITH CLOCK PUBLIC AFFAIRS & MEDIA RELATIONS SPECIALIST

> (317) 263-3344 kclock@ista-in.org

BRYTNIE JONES SENIOR COMMUNICTIONS AND MARKETING STRATEGIST

> (317) 263-3364 bjones@ista-in.org

MEDIA & PUBLICATION CONTACTS