

# MEDIA KIT



**INDIANA  
STATE  
TEACHERS  
ASSOCIATION**



# MISSION STATEMENT

## THE VOICE OF PUBLIC EDUCATION AND EDUCATORS IN INDIANA

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The Indiana State Teachers Association is a professional association organized to sustain quality public education, improve students' educational opportunities and advance the professional status of educators.



NATE WILLIAMS  
ISTA Executive Director



JENNIFER SMITH-MARGRAF  
President



STACY KURDELAK  
Vice President



DIANA REED  
Treasurer

# LEADERSHIP



## NATE WILLIAMS, INDIANAPOLIS

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Nate Williams brings a wealth of experience in union leadership and education, most recently serving as Deputy Director of the Community Schools and Extended Learning Bureau at the New Mexico Public Education Department. With a strong foundation in the labor movement, Williams has sharpened his expertise across the country, having served as a UniServ Director in Ohio and California and as Director of Collective Bargaining & Research for the Maine Education Association. He is a proud graduate of Eastern New Mexico University and the University of Tulsa College of Law.



## JENNIFER SMITH-MARGRAF, LAFAYETTE

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Jennifer Smith-Margraf is a World Languages and Literature teacher in Lafayette School Corporation. She has 23 years of leadership experience within ISTA. In addition to being vice president of the Association, Smith-Margraf also serves on various committees including district council, ISTA Foundation for the Improvement of Education, affirmative action committee and more.





## **STACY KURDELAK, RENSSELAER**

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Stacy Kurdelak is a member of Rensselaer Central CTA, where she teaches students with mild, moderate and severe disabilities in a lifeskills program. She has been a member of ISTA for 30 years.



## **DIANA REED, VALPARAISO**

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Diana Reed is a K-5 Instructional Technology Specialist in Union Township School Corporation in Valparaiso. Reed has served as president of her local for 19 years and as an ISTA board member for eight years. In addition to Reed's role as treasurer, she serves on various committees including audit committee, district council, PAC committee and more.





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**LOGOS**

# MAGAZINE

## Advocate

Published quarterly, the Advocate is a resource for educators featuring updates on developing education and employment issues, promotion of public schools, local association initiatives and programming, excellent educators and public schools and actionable information to improve student outcomes.

SUMMER 2025

# ADVOCATE

AN INDIANA STATE TEACHERS ASSOCIATION PUBLICATION



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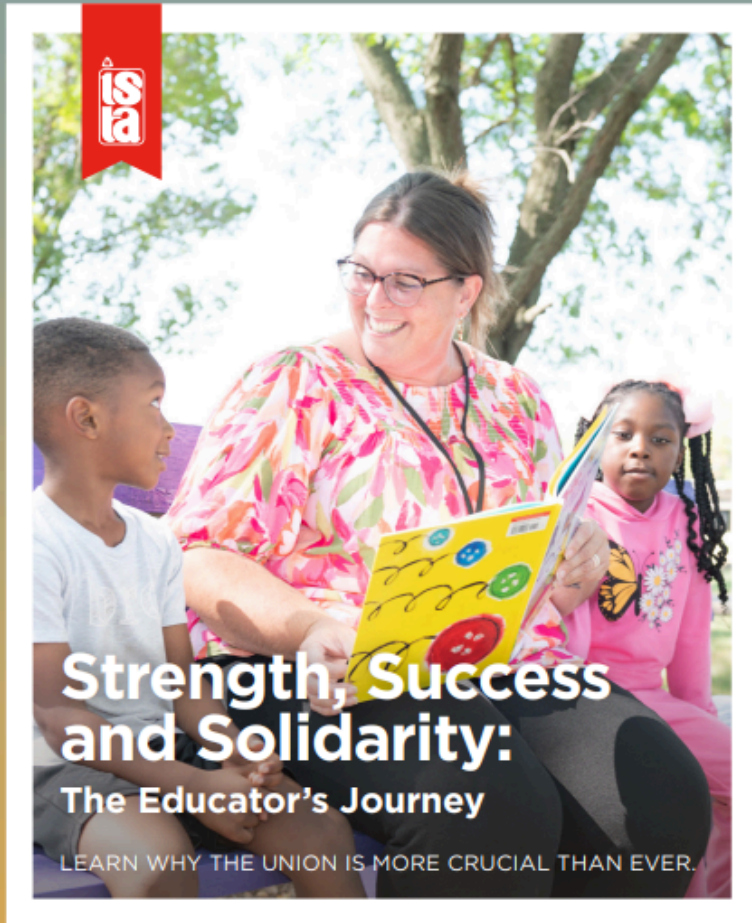
MEET YOUR NEW ISTA OFFICERS, PRESIDENT JENNIFER SMITH-MARGRAF AND VICE PRESIDENT STACY KURDELAK. | PAGE 20



SPRING 2025

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FIND OUT HOW NORTH GIBSON EA SUCCESSFULLY FOUGHT  
AGAINST A PROPOSED BOOK BAN IN THEIR DISTRICT. | PAGE 06

# ADVERTISING

## Audience & Rates

ISTA's over 30,000 members represent aspiring educators pursuing education careers to current educators in schools and classrooms to retired educators.

Ads start at \$360. Email [communications@ista-in.org](mailto:communications@ista-in.org) for more information, ad availability and the publication calendar.

# SPONSORSHIPS



## CONFERENCE SPONSORSHIPS

Put your organization in front of educators through exhibiting, marketing and networking.

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## EXHIBIT SPACE

Purchase an exhibitor space to make one-on-one connections with educators.

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## AUDIENCE & RATES

Audience includes aspiring, current and retired educators. Up to five conference opportunities with attendance over 200. Contact [events@ista-in.org](mailto:events@ista-in.org) for rates.





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KIM CLEMENTS-JOHNSON  
DIRECTOR OF STRATEGIC  
COMMUNICATIONS AND  
PROFESSIONAL  
DEVELOPMENT

(317) 447-9982  
kcjohnson@ista-in.org

KEITH CLOCK  
PUBLIC AFFAIRS &  
MEDIA RELATIONS  
SPECIALIST

(317) 263-3344  
kclock@ista-in.org

BRYTNIE DICKERSON  
SENIOR COMMUNICATIONS  
AND MARKETING  
STRATEGIST

(317) 263-3364  
bdickerson@ista-in.org

# MEDIA & PUBLICATION CONTACTS

