



HOW TO HOST A SOCIALLY DISTANCED WALK-IN RED FOR ED ACTION



Coordinate walk-ins or actions at work sites, in highly visible locations and outdoors or virtually. Select work site leaders who can attend and emcee.

Who to invite? Those at your work site or building who interact regularly. Encourage mask wearing and social distancing. Inform superintendent of your plans and invite their participation.



Build an agenda. Keep program to 15 minutes. Have speakers pre-selected and ready to share their Red For Ed story. Arrange meeting time to avoid conflicts with your contract time.



Promote your walk-in. Use one-on-ones to safely invite others. Use association representatives to spread the word. Build a Facebook event. Leverage social media word-of-mouth.

Wear red. Make signs
- stay positive.

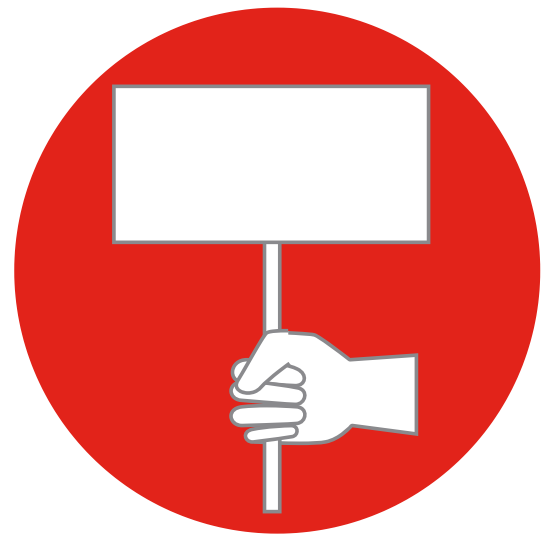


Invite local media to attend and talk with members safely - have a plan and be ready to share. Designate members as those who will speak to media. They should be prepared to tell their story - they don't need to know facts and figures, just how funding, teacher pay and working and learning conditions impacts them and their students.



On the day of your walk-in:

- Wear masks and social distance.
- Walk into your work site united! Show your Red For Ed spirit! Have fun!
- When in person, consider clapping or percussion instead of chants.
- Thank attendees.
- Take photos and post to social media. Use #RedForED and #IamISTA. Tag ISTA.
- Write thank you notes to those who attended.



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