

2020 CREATIVE LECTURE COMPETITION

COMPETITION TYPE: Individual — Open to spectators

ELIGIBILITY: Educators Rising Middle and High School Students

EDUCATORS RISING STANDARDS:

- Standard I: Understanding the Profession
- Standard II: Learning About Students
- Standard VII: Engaging in Reflective Practice

Contest Purpose

It's time for you to give your TED Talk. Not sure what that is? Check out some of the most viewed TED Talks here: www.ted.com.

Storytelling and effective oral communication skills are vital qualities for professional success. Captivating an audience and sustaining their attention and wonder with a compelling topic remains one of the most valuable abilities in an increasingly networked society. Because great stories about meaningful topics are so fascinating and valuable, TED Talks have become one of the most influential contributions to the Internet, garnering over a billion views. These creative lectures present bold ideas often through personal lenses and have elevated a public speaking format that has been replicated across the world. Watch some TED Talks on education here: www.ted.com/topics/education.

In 2020, the Creative Lecture Competition will offer ambitious, fearless, bold-thinking students a platform for sharing their ideas in a format that has been embraced by intellectual society.

The topic for the 2020 Creative Lecture Competition is TRAUMA INFORMED CARE.

Prompt: Trauma is an emotional shock following deeply distressing or disturbing experience which surpasses a child's innate coping skills. According to the Education Law Center, children from all races and socioeconomic backgrounds experience and are impacted by trauma. Research suggests that between half and two-thirds of all school-aged children experience trauma as they are exposed to one or more adverse childhood experience that can be trauma-inducing.

There may be a tendency to utilize this approach for students in inner-city school districts. However, the reality is that all students – of all genders, ethnicities, and socioeconomic levels. What are the different ways that students experience trauma? Why is a trauma-informed approach needed for all students, not just students in inner-city schools?

Competition Guidelines

- A. The speech must be about the assigned topic.
- B. The presenter may use a slide deck (ex. PowerPoint or Prezi presentation) but may not use sound or any other props or materials, including notes. The slide deck is purely optional; highly effective TED Talks have been delivered with or without accompanying slides.
- C. The speech should incorporate the research or ideas of others but should ultimately reflect the presenter's

original conclusions based on his/her synthesis of ideas and personal experience. Speech should be original, creative, and capture the audience's attention.

- D. Each presentation is to be a minimum of four minutes and a maximum of 10 minutes. Contestants will respond to

judges' follow up questions. The entire presentation and question session will last a total of no more than 15 minutes.

- E. Presenters will receive a visual, non-verbal indication that there is one-minute remaining when they reach the 9-minute mark of their speeches.

Judging and scoring

1. The judges' decisions are final.
2. Scoring is based on the Creative Lecture Competition rubric.

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SECONDARY LEVEL (MIDDLE & HIGH SCHOOL)

DETAILED SCORING RUBRIC

Judges should use this rubric as a guide to assigning points on the Feedback & Tally Sheet.

Presentation Content

Points Available	10-9 Accomplished	8-6 Commendable	5-3 Developing	2-1 Needs Improvement
Depth	The presentation reflects a deep and comprehensive understanding of the topic's complexities. It succeeds in exploring the topic with skilled nuance.	The presentation reflects understanding of the topic.	The presentation is on- topic and offers some good points, though those points may be surface-level and would benefit from greater exploration and detail.	The presentation reflects limited or flawed understanding of the topic.
Insight	The content of the presentation reflects keen understanding and striking insight into a major public issue.	The presentation offers useful, well-detailed ideas that warrant further exploration beyond this session.	The presentation offers intuitive ideas that would have benefited from further unpacking in this session.	The presentation may offer ideas that are only partially developed and feel incomplete.
Research	The presenter maximizes his/her impact by usefully incorporating at least two pieces of relevant, expertly selected supporting research.	The presenter supports his/her message by incorporating two pieces of research, though only some of the research cited may succeed in strengthening the presentation's impact.	The presenter makes an attempt to incorporate research into the presentation. However, through the cited research, the presenter does not necessarily display understanding of his/her content.	The presenter makes minimal or no attempts to incorporate relevant research.

Presentation Delivery

Points Available	10-9 Accomplished	8-6 Commendable	5-3 Developing	2-1 Needs Improvement
Structure	The presentation reflects truly impressive, nuanced command of how to build and deliver a powerful, creative lecture. The speech is successfully and strategically sequenced to move the listener.	The presentation reflects a largely successful effort to develop a compelling message to the listener.	The presentation follows traditional structure without evidence of further ambition or execution. It is direct and on-topic.	The presentation reflects an attempt to address the prompt but is missing multiple necessary components to offer a cogent, compelling message.
Presence	The speaker's sustained eye contact, effective posture, and professional demeanor, expertly complement the substance of the speech to deliver maximum possible impact to the listener.	The speaker's mostly sustained eye contact, positive posture, and pleasant demeanor complement the content of the speech quite well. The presenter may appear to slip in and out of character when beginning and concluding the speech.	The speaker's inconsistent eye contact, posture, and demeanor reflect a straightforward recital of the material. The speaker could do more to fully capitalize on the added impact possible with a focused, sustained presence.	The speaker may distract from the content or impede the impact of the speech.
Vocal Delivery	Clarity of voice, pacing, and modulation of tone are expertly crafted to deliver to the listener maximum impact and understanding.	Clarity of voice, pacing, and modulation of tone are strong. The listener is able to understand what the speaker is conveying.	Clarity of voice, pacing, and modulation of tone are straightforward. The listener is able to understand, but the impact would be increased with a more dynamic vocal delivery.	Clarity of voice, pacing, and modulation of tone are inconsistent and needing improvement through the presentation. Often, the vocal delivery distracts from the content of the speech and diminishes its potential impact.

Overall Impact

Points Available	20-16 Accomplished	15-11 Commendable	10-6 Developing	5-1 Needs Improvement
Overall Impact	The content and delivery blend seamlessly to craft an exceptional, professional caliber experience.	The content and delivery work to offer a commendable presentation.	The presentation is commendable for its effort and on-topic content. Delivery and content would benefit from guided practice.	The presentation requires significantly more work.

Length

Points Available	5	0
Length	Presentation is between four and 10 minutes	Presentation is shorter than four minutes or longer than 10 minutes

2020 CREATIVE LECTURE COMPETITION

Secondary Level (Middle & High School)

Student Name: _____

Student's School, City, State: _____

- Judges will use the Detailed Scoring Rubric as their guide to score students' competition entries.
- Points and feedback will be emailed to the student competitors no later than two weeks after the conference.

Presentation Content

	Accomplished	Commendable	Developing	Needs Improvement	Score
Depth	10-9	8-6	5-3	2-1	
Insight	10-9	8-6	5-3	2-1	
Research	10-9	8-6	5-3	2-1	

Presentation Delivery

	Accomplished	Commendable	Developing	Needs Improvement	Score
Structure	10-9	8-6	5-3	2-1	
Presence	10-9	8-6	5-3	2-1	
Vocal Delivery	10-9	8-6	5-3	2-1	

Overall Impact

	Accomplished	Commendable	Developing	Needs Improvement	Score
Overall Impact	20-16	15-11	10-6	5-1	

Length

	Correct Length	Incorrect Length	Score
Length	5	0	

TOTAL SCORE _____/85

FEEDBACK FOR STUDENTS: Write two or more sentences.