Advocate Contributor Guidelines

The Advocate is a member publication of the Indiana State Teachers Association (ISTA). Published quarterly, the Advocate is a magazine by educators, for educators highlighting important public education issues, solutions, best practices and features. The Advocate keeps members connected to their state and local association and to their peers.

What’s in the Advocate?

The Advocate regularly features the following content:

**Our Rights:** Developing education profession/employment issues  
**Our Advocacy:** Promoting public schools and protecting the profession  
**Organizing in Action:** Coalescing membership, Association initiatives and local programming  
**Our Members:** Highlighting educator excellence and addressing the needs of the whole member  
**Our Profession:** Actionable information to improve classroom and education delivery  
**Professional Development:** Innovative programming and relevant updates

How to Pitch a Story

Contributors wishing to pitch story ideas should frame the pitch to fit with one of the above topics and outline how it benefits ISTA members. ISTA members will be compensated for their approved, published submissions. See page 2 for details.

ISTA will accept story pitches and solicit features from ISTA members and freelance writers with a connection to or background in public education. Contributor voices will include teachers, education support professionals, retired educators, students pursuing careers in education, education researchers and more.

To pitch a story or be added to the contributor list, please send an email with your resume and two writing samples to communications@ista-in.org.

Getting Published

An ISTA communications team member will approve the content via email. Once approved, contributors must submit the following by deadline, or ISTA may not publish the article and deny contributor compensation, if applicable. Submit:

- Story assignment, as assigned
- Any assigned, accompanying photos/images/graphics with captions and credits (high quality image, preferred 150 resolution or higher)
- Contributor biography (45 words max)
- High-resolution headshot

*Please note: If a submitted contributor photo features students’ faces or identifiable features, the contributor is responsible for ensuring that submitted photos are compliant with your school district’s photo release policies before submission.*
Contributor Deadlines

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<td>12/1/19</td>
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Contributor Compensation

**ISTA member contributors**

ISTA members will receive compensation for solicited and approved content, if all above submission guidelines are met.

ISTA member contributors will receive $.50 per word. Payment will not exceed assigned word count.

**Non-ISTA member contributors**

All other freelance contributors will have the benefit of reaching an audience of nearly 40,000 educators in Indiana.

**Editorial Board**

*Advocate* content will be reviewed by an editorial board which consists of ISTA members and staff.

ISTA will have final editorial review and approval and will own all rights, which means the content will belong solely to ISTA and cannot be published elsewhere. ISTA reserves the right to edit content for clarity and Associated Press Style.

**Questions?**

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